

KANATA BITES &

october 27 | 5-9 pm
brookstreet hotel

DELIGHTS



Celebrating the finest in local cuisine in
support of the Kanata Food Cupboard

Hosted by/benefitting
Kanata Food Cupboard

Expected attendance
**250-350 guests, sponsors,
volunteers & donors**

Tim Hortons

mixing bowl
catering + events



perspectives
restaurant

Sponsorship package

Event overview

Kanata Bites & Delights is a major fundraiser to raise awareness and funds to fight food insecurity in our community. Join us for a memorable event in support of a cause, “near and dear” to the hearts of the Kanata community.



For 40 years, the **Kanata Food Cupboard** has provided food assistance to our neighbours in need. As an independent food bank, we depend on the generosity of individuals, local businesses, and community groups to provide our services to Kanata residents.

All proceeds from this event will support the Kanata Food Cupboard and its ongoing work to combat hunger and alleviate food insecurity. The key program targeted for this event is our **School Snacks program**, providing school-aged children facing food insecurity with healthy snacks all year round.

Event goals

- Raise \$40,000 to fund our school snacks program for 2026
- Increase community engagement and awareness of food insecurity in Kanata
- Celebrate the volunteers, partners, and donors who make our work possible



Why sponsor us

Partnering with us offers your organization:



High-impact community visibility

Your logo and name will appear in our promotions, on-site signage, and media coverage.



Engagement opportunities

with local families, leaders, and changemakers.



Positive brand association with a trusted nonprofit

You support the Kanata Food Cupboard, a charity near and dear to the residents of Kanata.



Tax-deductible contributions



You'll be supporting the community you work in!

Sponsorship tiers

Local Legend — \$10,000

- Opportunity to speak at the event
- 10 complimentary event tickets
- Featured booth at the event
- Logo prominently displayed on all event materials (banners, flyers, programs)
- Opportunity to hold a team building volunteering session for 12 with the KFC
- Recognition in press releases, website, and social media

Neighbourhood Champion — \$5,000

- Logo on event signage and printed materials
- Recognition on website, social media, and in event press release
- 6 complimentary event tickets

Community Builder — \$2,500

- Logo displayed at the event
- Recognition on website and social media
- 4 complimentary event tickets

Community Sponsor — \$1,000

- Name listed in event program and website
- 2 complimentary event tickets

In-Kind Sponsor

- Recognition based on value of goods/services donated (e.g., food, beverages, printing, raffle items)
- Acknowledgment on signage and event program

ADDITIONAL EXPOSURE OPPORTUNITIES

- Social Media Spotlights (1:1 interviews or business highlights)
- Newsletter Features to Our Supporter List

How to reach us

email

**CaraLeigh.Wyllie@
kanatafoodcupboard.ca**

phone

613-355-9834

kanatafoodcupboard.ca

We would be thrilled to discuss how we can align this event with your company's community goals.

**Sponsor now & enjoy
4 months of promotion!**



ABOUT THE KANATA FOOD CUPBOARD

Providing food assistance and community support to those in need since 1985!

The Kanata Food Cupboard is an independent food bank and the **only food bank serving the residents of Kanata**. Last year alone, we provided food assistance—over 20,000 times—to 4,200 individuals, including monthly food assistance to over 415 families each month and assistance to 850 families during the holidays. In recent years, we have seen growing food insecurity in the region and a 20% increase each year in need for our services.

The Kanata Food Cupboard is powered by dynamic volunteers, committed donors and dedicated staff. Everything we do—from purchasing food and organizing volunteers to serving families—is made possible by the generosity of individuals, local businesses, and community groups in Kanata. While we share a common goal of reducing food insecurity, we are not affiliated with, nor funded by, the Ottawa Food Bank.

2025 is Kanata Food Cupboard's 40th anniversary. Help us continue to support families and individuals in need of food assistance.

THANK YOU!

We are excited to have your restaurant join us in fighting food insecurity in Kanata. Your talent and generosity will make a direct impact on the lives of those in need—one bite at a time.

Find out more: kanatafoodcupboard.ca/celebrating-40-years-of-the-kanata-food-cupboard

